



Carleton University
Ottawa, Canada K1S 5B6

Dr. Bonnie Burstow,
School of Social Work,
Carleton University,
Ottawa, Ontario.
K1S 5B6

April 3, 1989.

Audrey McClellan,
New Star Books,
2504 York Avenue,
Vancouver, B.C.
V6K 1E3

Dear Audrey, Lanny, and Rolf,

Hello. As you did not respond to Don's letter of March 2, 1989, I thought I had better write and let you know how I see things.

While I feel good about the editing of our manuscript and must thank you for it, I am really unsatisfied with the job that New Star has done publicizing our book -- Shrink Resistant. As I understand it, the primary responsibility for publicity lies with the publisher. The vast majority of the publicity which was done for our book, however, was both initiated and followed through by Don and myself with New Star simply chipping in money when asked. I have talked with friends who have experience with other small radical presses and they assure me that this is below standard. When New Star first approached us about publishing our book, we thought that New Star would/could do a professional job of publicizing. That job has still to be done. I understand, of course, that you were going through major staff changes around the time our book came out and I am not unsympathetic. Surely by now, though, you can begin redressing the problem.

I would like to know what specifically you intend to do around publicity and when you intend to do it. What I am asking for is concrete plans and real accountability - something I do not feel we have had to date.

I do not wish to be harsh. As I have said, I know you have had internal problems and I know you are a small operation with limited resources. However, this is an important book for Don and me, for the contributors, for the movement, and, in fact, for everyone who has ever been psychiatrized; and I would hate to see it buried due to publisher neglect.

Thank you for hearing me out. I look forward to hearing from you.

Sincerely,


Dr. Bonnie Burstow

cc: Don Weitz

BB/it

Audrey McClellan
New Star Books
2504 York Avenue
Vancouver, B.C.
V6K 1E8

Dear Audrey, Lanny, and Rolf:

Hello. As you did not respond to Don's letter of March 2, 1989, I thought I had better write and let you know how I see things.

While I feel good about the editing of our manuscript and must thank you for it, I am really unsatisfied with the job that New Star has done publicizing our book—Shrink Resistant. As I understand it, the primary responsibility for publicity lies with the publisher. The vast majority of the publicity which was done for the book, however, was both initiated and followed through by Don and myself with New Star simply chipping in money when asked. I have talked with friends who have experience with other small radical presses and they assure me that this is below standard. When New Star first approached us about publishing the book, we thought that New Star would/could do a professional job of publicizing. That job has still to be done. I understand, of course, that you going through major staff changes around the time our book came out and I am not unsympathetic. Surely by now, though, you can begin redressing the problem.

I would like to know what specifically you intend to do around publicity and when you intend to do it. What I am asking for is concrete plans and real accountability—something I do not feel we have had to date.

I do not wish to be harsh. As I have said, I know you have had internal problems and I know you are a small operation with limited resources. However, this is an important book for Don and me, for the contributors, for the movement, and, in fact, for everyone who has ever been psychiatrized, and I would hate to see it buried due to publisher neglect.

Thank you for hearing me out.

I look forward to hearing from you.

Sincerely, Dr. Bonnie Burstow